



Rewarding Learning

ADVANCED
General Certificate of Education
2018

Spanish

Assessment Unit A2 2
(Section A)

assessing

Listening

[AK221]

MONDAY 11 JUNE, MORNING

MARK
SCHEME

General Marking Instructions

Introduction

Mark schemes are published to assist teachers and students in their preparation for examinations. Through the mark schemes teachers and students will be able to see what examiners are looking for in response to questions and exactly where the marks have been awarded. The publishing of the mark schemes may help to show that examiners are not concerned about finding out what a student does not know but rather with rewarding students for what they do know.

The Purpose of Mark Schemes

Examination papers are set and revised by teams of examiners and revisers appointed by the Council. The teams of examiners and revisers include experienced teachers who are familiar with the level and standards expected of students in schools and colleges.

The job of the examiners is to set the questions and the mark schemes; and the job of the revisers is to review the questions and mark schemes commenting on a large range of issues about which they must be satisfied before the question papers and mark schemes are finalised.

The questions and the mark schemes are developed in association with each other so that the issues of differentiation and positive achievement can be addressed right from the start. Mark schemes, therefore, are regarded as part of an integral process which begins with the setting of questions and ends with the marking of the examination.

The main purpose of the mark scheme is to provide a uniform basis for the marking process so that all the markers are following exactly the same instructions and making the same judgements in so far as this is possible. Before marking begins a standardising meeting is held where all the markers are briefed using the mark scheme and samples of the students' work in the form of scripts. Consideration is also given at this stage to any comments on the operational papers received from teachers and their organisations. During this meeting, and up to and including the end of the marking, there is provision for amendments to be made to the mark scheme. What is published represents this final form of the mark scheme.

It is important to recognise that in some cases there may well be other correct responses which are equally acceptable to those published: the mark scheme can only cover those responses which emerged in the examination. There may also be instances where certain judgements may have to be left to the experience of the examiner, for example, where there is no absolute correct response – all teachers will be familiar with making such judgements.

- 1 (a) Puede identificar los gustos de sus usuarios [1]
y predecir lo que les gustará escuchar, ver o leer [1] [2]
- (b) Netflix analiza detalladamente 30 millones de contactos cada día [1]
para conocer los gustos de sus clientes [1]
analiza los hábitos de sus usuarios [1]
se monitorizan todos los movimientos de los espectadores [1]
(2 from 4) [2]
- (c) Crea un contexto cultural adaptado a los gustos de los consumidores [1]
- (d) Deberíamos preguntarnos si es bueno o no [1]
siempre tener lo que nos gusta [1] [2]
- (e) Dicen que disminuye nuestra curiosidad cultural [1]
que los sistemas predicen un futuro basado en la experiencia del
pasado [1]
y que crean comportamientos culturales demasiado uniformes [1] [3]

AO1

**AVAILABLE
MARKS**

10

		AVAILABLE MARKS
2	<p>(a) Recycling takes very little time [1] more or less the same as putting all the rubbish in together [1] [2]</p> <p>(b) To identify the good recyclers [1] and encouraging others to join in [1] [2]</p> <p>(c) Clearing up the doubts of the residents [1] and encouraging them to join those who separate their rubbish [1] [2]</p> <p>(d) People only put about 30% of their rubbish in the right container [1] whilst an EU directive aims to increase this to 50% by 2020 [1] [2]</p> <p>(e) They have a limited impact in changing habits [1] or making citizens concerned/make citizens more aware [1] [2]</p> <p>(f) The programme will last for the summer months [1] and 1.2 million euros have been set aside for it [1] [2]</p> <p>(g) Young students, middle-aged unemployed, different races <i>(all three required)</i> [1] this is important in an integrated society [1] [2]</p> <p>(h) The councils direct them to the areas [1] which have the lowest rates of recycling [1] [2]</p> <p>(i) They are advised to have a good knowledge of recycling [1] and never to argue with or berate the residents [1] [2]</p> <p>(j) What works best is to be pleasant and applaud people for what they're doing well [1] and suggest useful daily strategies [1] [2]</p>	
	AO1	20
	Total	30